

CORNER GAS Sing-A-Long Booth Rolls Out the Red Carpet During Toronto International Film Festival, September 4-13

- Fans invited to sing the CORNER GAS theme song for a chance to appear in the credits of Corner Gas: The Movie –
 - CORNER GAS stars Eric Peterson and Tara Spencer-Nairn to sign autographs at the CORNER GAS Sing-A-Long Booth in Toronto this Friday from 11:30 a.m. – 1 p.m. –
 - National CORNER GAS Sing-A-Long launches online at cornergasthemovie.com,
 September 4-18 –

To tweet this release: http://bit.ly/CornerGasSing-A-Long

TORONTO (September 3, 2014) – *Corner Gas: The Movie* is rolling out the red carpet for fans to be part of the upcoming film just in time for TIFF. During the Festival from **September 4-13**, the **CORNER GAS Sing-A-Long Booth** hits the intersection of Queen and John in Toronto (outside CTV's Queen St. headquarters), giving fans a shot at being immortalized in the tail credits of the movie, premiering this December. Fans in Toronto are invited to visit the booth and belt out their best rendition of the CORNER GAS theme song, "Not A Lot Goin' On", written by Craig Northey and Jesse Valenzuela. Fans across the country can also get in on the fun by visiting <u>cornergasthemovie.com</u> and singing to their hearts content, from **September 4 at 9 a.m. ET to September 18 at 12 a.m. ET (midnight)**.



Caitlin Taylor from Saskatchewan participates in the Corner Gas Sing-A-Long.

Media Note Download artwork for *Corner Gas: The Movie* at BellMediaPR.ca.

Participants will sing-a-long to a karaoke style video of the CORNER GAS theme song with lyrics rolling across the screen. Recorded voices will be mixed to create a choral mash-up for the end credits of the feature film. A compilation of select videos will also be created to appear in theatres, online, and in the special collectors' edition DVD.

"We're really excited to give fans this last chance to be part of *Corner Gas: The Movie,*" said executive producer, Virginia Thompson. "I encourage anyone with a voice – good or not so good – to take part. Everyone sounds great when they're part of a chorus, and it will make the end credits of the film a great deal of fun!"

Built to look like a Saskatchewan grain elevator, the karaoke-style **CORNER GAS Sing-A-Long Booth**, complete with a red carpet, will be open daily from 4 -8 p.m. ET, weather permitting, and from 11:30 a.m. until 8 p.m. ET on Friday (September 5). Made of solid wood and measuring eight feet high, five feet long, and three feet wide, the booth is equipped with an iMac computer that plays the karaoke video with the words and music of the CORNER GAS theme song. The booth will be staffed by the CORNER GAS social media team, who will be uploading highlight videos on Facebook and Twitter with the hash tags #**CGMSingAlong** and #**CornerGasMovie**. Fans are also invited to meet CORNER GAS stars Eric Peterson and Tara Spencer-Nairn at the booth for an autograph signing, this Friday (September 5) from 11:30 a.m. – 1 p.m. ET.

Participants in the CORNER GAS Sing-A-Long will be asked to sign a waiver before participating to give producers permission to use their voice and likeness in the film.

Corner Gas: The Movie was shot in Saskatchewan from June 22 to July 22, 2014. The 90-minute feature film will be delivered to Canadians as a national event on multiple platforms in December. The first-ever release strategy of its kind, the film will open with a Cineplex Front Row Centre Events theatrical debut across Canada, followed by premieres on The Movie Network, CTV, and The Comedy Network, and complemented by a special collector's edition DVD available for purchase before the holidays.

Corner Gas: The Movie is an inter-provincial co-production produced by Corner Gas The Movie (ON) Inc. and Corner Gas The Movie (SK) Inc. in association with CTV, Telefilm Canada, Cineplex Entertainment, Tourism Saskatchewan, Creative Saskatchewan, the Canada Media Fund, the Bell Fund, Cogeco and Prairie Pants Distribution Inc. CORNER GAS is distributed world-wide by Prairie Pants Distribution Inc.

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cornergasthemovie.com

SOCIAL MEDIA LINKS:

Twitter:

@CornerGas

#CornerGasMovie

- @VirginiaTV Virginia Thompson
- @BrentButt Brent Butt
- @MillerGabrielle Gabrielle Miller
- @FredEwanuick Fred Ewanuick
- @janetwstorm Janet Wright
- @LorneCardinal Lorne Cardinal
- @TSpencerNairn Tara Spencer Nairn

Facebook:

Facebook.com/cornergasthemovie

Instagram: Brent Butt

About Prairie Pants Distribution

Prairie Pants Distribution Inc. is the world-wide distributor of *Corner Gas: The Movie*. Owned by Corner Gas Executive Producers Brent Butt (Sparrow Media), David Storey (Aslan Entertainment) and Virginia Thompson (Vérité Films), Prairie Pants Distribution is responsible for creating, managing and fulfilling the *Corner Gas: The Movie* Kickstarter Campaign.

About Vérité Films

Vérité Films Inc. is a boutique production company committed to incubating great ideas and championing creative talent. Founded in 1994 by Producer/Series Creator Virginia Thompson and Writer/Director/Series creator Robert de Lint, the company has established a reputation for producing quality prime-time dramas and comedies, as well as children's, youth and family programming — with smash hit successes including: CORNER GAS, INSECURITY, RENEGADEPRESS.COM and INCREDIBLE STORY STUDIO. Vérité has created and produced over 250 episodes of critically acclaimed television that has sold worldwide. The company has won or been nominated for 114 national and international awards including an International Emmy, several Gemini Awards and The Prix Jeunesse. Vérité is developing a dynamic slate of hour-long drama series, half-hour comedies and features for Canadian and world markets.

About Sparrow Media

Sparrow Media Co. is comprised of hard-working, no-nonsense, rough-and-tumble gogetters with a knack for hyphenated phrasing. Brent Butt, the creator, head writer, showrunner, executive producer, and sometime director of the top-rated sitcom in Canadian television history, CORNER GAS, is President and Executive Producer of Sparrow Media. Laura Lightbrown of DA VINCI'S INQUEST and INTELLIGENCE is VP, Business Affairs and Executive Producer. Together they co-executive produced with David Storey, the television comedy series HICCUPS; Butt was also creator, writer, and show runner for the series. They recently co-executive produced the feature film NO CLUE, a comedy noir detective tale written by and starring Brent Butt. Carl Bessai was recently awarded Best Director for NO CLUE at the LAComedyFest. More information is available at sparrowmedia.com.

About Aslan Entertainment

David Storey, an award-winning executive producer, director and show developer, is President of Aslan Entertainment Inc., an independent production company creating quality digital, television and feature entertainment. Best known for co-executive producing and directing the runaway hit television series CORNER GAS, he also co-executive produced and directed Brent Butt's follow-up series HICCUPS. With Pier 21 he co-executive produced the two-part mini-series KEEP YOUR HEAD UP KID: THE DON CHERRY STORY and co-created and directed the Ron James' series BLACKFLY. He also directed THE SEÁN CULLEN SHOW and the standup comedy series COMICS where he worked with some of Canada's best and brightest funny men, including Brent Butt, Ron James and Mark Farrell. Storey is the recipient of six Leos, three Geminis, two Canadian Comedy and two Director's Guild Awards. He is currently in development as Executive Producer on two features, one is a co-production with Vérité Films. More information is available at aslanentertainment.ca.

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